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Creating an International Responsible
Event for Local Community

*Welcome to
Value Europe!*

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Workshop 1 in Helsinki, Finland 4-10 Oct 2022

Photo: silakkamarkkinat.fi





Photo: hotelhaaga.fi



Day 1: Tuesday
4 October 2022

- **Arrivals** in the morning/early afternoon
- Lodging: Hotel Haaga next to Haaga-Helia's Haaga campus
<https://www.hotelhaaga.fi/en/>
- Evening: **Program and welcome party**

Day 2: Wednesday 5 Oct 2022



- **Learning about the hosting community**
 - Learning about the cultural heritage
 - Visiting Perho Green City Farm & Baltic Herring Market
 - Discussions with local community representatives and entrepreneurs



Photos:
perho.fi,
silakka-
markkinat.fi



Day 3: Thursday 6 Oct 2022

- **Preparations**
 - Work on the event
 - Preparing the event at Haaga-Helia Haaga campus and on site
 - Marketing the event in the high school
 - Company visit / networking / coaching



Day 4: Friday 7 Oct 2022

▪ Event in action

- 1-2 groups of 9th grade high school students depending on the planned event and its length
- Location: Central Park next to Haaga-Helia's Haaga campus

Day 5: Saturday

8 Oct 2022

- **Learnings from the event**
 - Student presentations
 - Conclusions and suggestions for improvement
 - Making of video documents of the project
 - Documentation in the handbook



Photo:
Taste Europe
on the Go!

Day 6: Sunday

9 Oct 2022

- Transnational project meeting (staff)
- **Presentations** of the video documents
- Student **evaluations**
- Documentation of event in the handbook
- **Closing event**

Photo:
Taste Europe
on the Go!





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Day 7:
Monday 10
October
2022

Departures